



NATIONAL RESEARCH
UNIVERSITY

National Technology Platforms in Germany: Best Practices and Ways of Collaboration with Russian Technology Platforms

- “Bridging Russian and European Technology Platforms”
International workshop

Dr. Dirk Meissner

Deputy Head and Research Professor

Research Laboratory for Science and Technology Studies

Higher School of Economics - National Research University

Institute for Statistical Studies and Economics of Knowledge

A central platform for coordination of many different German platforms and networks

- Coordination unit for many different German networks of competence / excellence
 - Biotechnology
 - Mobility
 - Production and manufacturing
 - Energy and environment
 - Micro-nano-opto
 - Health and medical equipment
 - New materials and chemistry
 - Aviation and aerospace
 - Information and communication

http://www.kompetenznetze.de/?set_language=en

- marketing and public relations
 - annual reports
 - online newsletters and annual conferences
 - publication of network-specific short studies
 - trend reports and analyses
 - organization of theme-centered workshops
 - joint exhibition stands at fairs
- operation of the Internet platform www.kompetenznetze.de,
 - target audience-oriented presentation of relevant content and the possibility for member networks to access and to publish information
- exchange and cooperation initiation with other national and international networks and cluster initiatives
- Internationalization
 - support of member networks in their international aspirations
 - developing strategies
 - organizing trips for delegations
 - informing about available instruments for intensifying internationalization activities
- support offers for network managers
 - theme-centered workshops for the office managers of involved networks to promote the joint advancement of the networks

- Make use of networks
 - Networks' headquarters possess all information to find partners
 - Regular events with clear thematic focus are held by networks
- Initiatives of German government
 - Marketing strategy German know-how and competences – brand new
 - Aims at supporting German networks and actors to engage in international technology co-operations
- exchange and cooperation initiation with other national and international networks and cluster initiatives

Contacts:

- International Bureau of the German Federal Ministry of Education and Research
<http://www.internationales-buero.de/en/index.php>
- Networks of competence
<http://www.kompetenznetze.de/service/nachrichten/bekanntmachung-des-bundesministeriums-fur-bildung-und-forschung-bmbf>



Thank you
for your attention!

dmeissner@hse.ru

20, Myasnitskaya str., Moscow, Russia, 101000
Tel.: +7 (495) 621-2873, Fax: +7 (495) 625-0367
www.hse.ru