

MINISTRY OF ECONOMIC DEVELOPMENT OF THE RUSSIAN FEDERATION





MINISTRY OF EDUCATION AND SCIENCE OF THE RUSSIAN FEDERATION



HIGHER SCHOOL OF ECONOMICS







## "BRIDGING RUSSIAN AND EUROPEAN TECHNOLOGY PLATFORMS" INTERNATIONAL WORKSHOP

## DECEMBER 7, 2011 11 Pokrovskiy Boulevard, Moscow Room Γ-313

AGENDA

| 09.00-10.00  | <b>REGISTRATION AND COFFEE</b>   |  |
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| 10.00-10.20  | WELCOME AND INTRODUCTION TO THE WORKSHOP   |  |
|  | LEONID GOKHBERG, First Vice-Rector, Higher School of Economics (HSE)   |  |
|  | ALEXEY PONOMAREV, Deputy Minister of Education and Science of the Russian Federa-<br>tion  |  |
| SESSION 1: SCIENCE, TECHNOLOGY AND INNOVATION POLICY: CHALLENGES AND RESPONSES |  |  |
| MODERATOR: LEONID GOKHBERG, First Vice-Rector, HSE                             |  |  |
| 10.20–10.40  | <b>OPEN INNOVATION: BRIDGING THE GAP BETWEEN SCIENCE, TECHNOLOGICAL DE-<br/>VELOPMENT INSTITUTIONS AND INDUSTRY</b>  |  |
|  | <b>GEERT WILLEM SCHOCH,</b> former Director International, Netherlands Organization for<br>Applied Scientific Research (TNO); Managing Director of Schoch & Partners |  |
| 10.40-11.00  | RUSSIAN TECHNOLOGY PLATFORMS AS A MECHANISM OF PUBLIC-PRIVATE PART-<br>NERSHIP IN INNOVATION   |  |
|  | <b>ARTEM SHADRIN,</b> Director, Department on Strategic Management (Programmes) and Budgeting, Ministry of Economic Development of the Russian Federation            |  |

| 11.00–11.20  | EU-RUSSIA MODERNIZATION PARTNERSHIP – CASE: FINNISH-RUSSIAN INNOVATION COOPERATION  |
|--|---|
|  | KARI LIUHTO, Professor, Director Pan-European Institute, Turku School of Economics,<br>University of Turku, Finland   |
| 11.20–11.40  | COFFEE  |
| 11.40-12.00  | UNIVERSITY-INDUSTRY RELATIONS: MAIN MECHANISMS AND POLICY TOOLS, EURO-<br>PEAN COMMISSION PRACTICES   |
|  | <b>RICARDO FERREIRA</b> , National Expert — Policy Officer, European Commission, University Business Forum  |
| 12.00-12.20  | INTELLECTUAL PROPERTY RIGHTS ISSUES IN MULTILATERAL TECHNOLOGY AL-<br>LIANCES   |
|  | <b>PATRICK JONES,</b> Director, Office of Technology Transfer, University of Arizona; Past President, Association of University Technology Managers, US         |
| 12.20–12.40  | OPPORTUNITIES AND THREATS OF INTERNATIONAL COOPERATION IN SCIENCE,<br>TECHNOLOGY AND INNOVATION   |
|  | MICHAEL GUTH, Senior Consultant, Center for Innovation and Technique for North Rhine-Westphalia, Germany  |
| 12.40-13.00  | RESEARCH AND DEVELOPMENT IN GERMANY AND ITS EMBEDMENT INTO THE R&D-GLOBALIZATION  |
|  | CHRISTOPH GRENZMANN, Chairman, Science Statistic Consulting Grenzmann, Germany  |
| 13.00–14.00  | LUNCH   |
| SESSION 2: N   | ATIONAL TECHNOLOGY PLATFORMS: BEST PRACTICES AND FUTURE PROSPECTS   |
| <b>MODERATOR:</b> ARTEM SHADRIN, Director, Department on Strategic Management (Programmes) and Budgeting, Ministry of Economic Development of the Russian Federation |   |
| 14.00–14.20  | RUSSIAN TECHNOLOGY PLATFORMS: CURRENT TASKS AND OPERATIONAL AP-<br>PROACHES   |
|  | <b>PAVEL RUDNIK,</b> Head, Department of Public-Private Partnership in Innovation, HSE Institute for Statistical Studies and Economics of Knowledge (ISSEK HSE) |
| 14.20–14.40  | RUSSIAN TECHNOLOGY PLATFORM «MEDICINE OF THE FUTURE»: RECENT DEVEL-<br>OPMENTS AND NEW OPPORTUNITIES  |
|  | VLADIMIR DOVGIY, Deputy Director, Interdepartmental Analytical Centre, Russia   |
| 14.40-15.00  | NATIONAL TECHNOLOGY PLATFORMS IN GERMANY: BEST PRACTICES AND WAYS OF<br>Collaboration with Russian Technology Platforms   |
|  | <b>DIRK MEISSNER,</b> Deputy Head, Research Laboratory for Science and Technology Studies, ISSEK HSE  |
| 15.00-15.20  | DEVELOPING TECHNOLOGY PLATFORMS IN TURKEY   |
|  | <b>OZCAN SARITAS,</b> Research Fellow & Editor of <i>Foresight</i> journal, Manchester Institute of Innovation Research, University of Manchester, UK           |
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| SESSION 3: RI<br>PECTS | USSIAN TECHNOLOGY PLATFORMS: RECENT DEVELOPMENTS AND IMMEDIATE PROS-  |
|------------------------|---|
| MODERATOR              | : PAVEL RUDNIK, Head, Department of Public-Private Partnership in Innovation, ISSEK   |
| 15.20–15.40            | RUSSIAN TECHNOLOGY PLATFORM «ADVANCED TECHNOLOGIES OF RENEWABLE<br>POWER ENGINEERING»   |
|                        | OLEG KALINKO, Head, Directorate of Innovation Development, JSC RusHydro   |
| 15.40-16.00            | RUSSIAN TECHNOLOGY PLATFORM «DEEP CONVERSION OF HYDROCARBON RE-<br>SOURCES»   |
|                        | ELENA CHERNYSHEVA, Head, Sector for Innovation Research, JSC "VNIPIneft", Russia  |
| 16.00-16.20            | Russian Technology Platform «Green Technologies»  |
|                        | ALEXANDER BAGIN, Research Advisor, HSE Institute of Economics of Rational Use of Natural Resources  |
| 16.20–16.40            | COFFEE  |
|                        | E: RUSSIAN AND EUROPEAN TECHNOLOGY PLATFORMS ON TRANSPORTATION AND FIONS: PROSPECTS FOR COOPERATION   |
|                        | <b><u>:</u> GEERT WILLEM SCHOCH,</b> former Director International, Netherlands Organization for tific Research (TNO); Managing Director of Schoch & Partners |
| 16.40–17.00            | RUSSIAN TECHNOLOGY PLATFORM «AIR MOBILITY AND AVIATION TECHNOLO-<br>GIES»: PROSPECTS FOR INTERNATIONAL COOPERATION  |
|                        | <b>ANDREY DUTOV</b> , Deputy Director, Central Aerohydrodynamic Institute named after pro-<br>fessor N.E. Zhukovsky   |
| 17.00-17.20            | EUROPEAN TECHNOLOGY PLATFORM «INTEGRAL SATCOM INITIATIVE»: PROSPECTS<br>FOR R&D COOPERATION ON SATELLITE COMMUNICATION SYSTEMS WITH RUSSIAN<br>INDUSTRY       |
|                        | NICOLAS CHUBERRE, Thales Alenia Space – France, Chairman of the Integral Satcom Initiative, European Technology Platform                                      |
| 17.20–17.40            | RUSSIAN TECHNOLOGY PLATFORM «HIGH-SPEED INTELLECTUAL RAILWAY TRANS-<br>PORT»  |
|                        | ALEXANDER KORCHAGIN, Director, Center of Innovation Development, Russian Rail-<br>ways  |
| 17.40-18.00            | RUSSIAN TECHNOLOGY PLATFORM «APPLICATION OF INNOVATIVE TECHNOLOGIES<br>TO IMPROVE CONSTRUCTION EFFICIENCY, MAINTENANCE AND SAFETY OF ROADS<br>AND RAILWAYS»   |
|                        | ALEXANDER MOROZOV, Director, Department of Demand Fostering Programs, RUS-<br>NANO  |
| 18.00–18.20            | DISCUSSION  |
| 18.20-18.30            | WRAPPING UP   |
| XX7 1 ' 1              | ages: English and Russian (simultaneous translation)  |

Working languages: English and Russian (simultaneous translation)